

How to Find Your Niche

1. What are your skills?

2. What knowledge do you have?

3. What struggles have you overcome?

4. What experiences have you been through in your life?

5. What are you passionate about?



6. What did you grow up around? What environments shaped who you are today? What unique perspectives do you have now because of your life path?

Your answers will help build two things: a unique offering and your story. And both of those will be your key to sales.

Standing out and creating a story makes you more memorable than your competition.